



Bee in the City

Bee part of our Learning Programme



beinthecitymcr.co.uk
#beinthecity

Created in Manchester by:



MANCHESTER
CITY COUNCIL

In support of:



Wild in Art is proud to be back in Manchester, working with Manchester City Council to bring one of the most ambitious mass participation, public art trails the city has ever seen.



“We are really excited to join Wild in Art in presenting this exceptional project for Manchester and all its communities to enjoy. The Council is committed to making Bee in the City a memorable success and we are especially delighted that the Learning Programme will give children and young people such a positive opportunity to explore their city and its fascinating stories through artistic endeavour.”

Councillor Luthfur Rahman, Executive Member for Schools, Culture and Leisure, Manchester City Council

Featuring Wild in Art’s newest sculpture, the worker Bee, the event will bring together the business and creative sectors with local schools and communities to celebrate Manchester’s heritage and showcase its rich and diverse cultural offer.

The bee emblem has been part of the city’s heraldry for over 150 years and is synonymous with the hard-working people of Manchester and their sense of community, and the city’s pioneering and creatively industrious spirit – pollinating progress and renewal.

Up to 85 super-sized, 2m high 3-D Bee sculptures will be decorated by regional professional and emerging artists and sponsored by businesses for display across the streets and public spaces of the city for 9 weeks during summer 2018.

Over 100 giant, 75cm high 3-D Bees will be decorated by schools and youth groups and displayed in hives inside high-profile venues.

Manchester will be transformed into a city-wide, immensely popular, free art event which will ultimately bring significant social and economic benefits to the city and the region.



Bee (in progress) by artist Jodie Silverman: Bee in the City
Photo by: David Oates Photography

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We are inviting schools and community groups that work with children and young people to be inspired, get imaginative and decorate a giant 3-D Bee sculpture.

Why a Bee?

A worker bee (not to be confused with the rotund bumble bee) is one of the best known symbols of Manchester and has been part of the city's coat of arms since 1842. The phrase 'busy as a bee' originated from the relentlessly super-charged activities of the worker bee and has become synonymous with Manchester's spirit of industrious enterprise.

Celebratory storyteller The city's heraldic worker bee tells a good story because its journey has been colourful, historic, lively, proud and uniquely Mancunian.

Explorer The dynamic bee is always on the move - and will encourage trail followers to get busy and find all the sculptures.

Conservation The global bee population is struggling due to environmental issues and threats to the bees' habitat. You can bring these important messages to life through the Learning Programme.

On trend In response to the environmental challenges facing bees, bee-keeping and natural planting are becoming more popular. Bees have long featured in design, architecture and art.

Super properties The medicinal properties of honey have been documented since ancient times.

Respected The virtues of bees have been extolled throughout the ages, including in philosophy, science and literature.





What's the buzz about?

Join our groundbreaking project and be part of Manchester's creative legacy.

Bee in the City is an excellent way to demonstrate your school or group's commitment to community cohesion, whilst celebrating the creativity of children and young people.

The Learning Programme will seamlessly interweave into the outdoor art trail, offering the city's future generations of bright, and as yet undiscovered, creative talent a huge showcasing opportunity. Their work will 'bee' displayed in attractions and leisure venues, alongside Manchester's permanent art collections and cultural gems as part of the Bee in the City trail.

As well as creating their own unique sculpture, registered schools and youth groups will have the opportunity to attend a large-scale **'Hive of Creativity Festival'**. This will feature workshops, artist demonstrations, competitions and challenges, and will double up as a launch event for the Learning Programme.

At the end of the summer the 3-D Bee sculptures will be returned to the schools and community groups that decorated them, where they will become a lasting legacy for many more people to enjoy.

Read Manchester BookBench Trail 2017

Photo by: Mauro Camal

The Big Read Birmingham 2016:

Photo by: Daniel Graves Photography



Following the success of the Read Manchester BookBench Trail, Wild in Art is thrilled to be continuing its partnership with the Read Manchester campaign, which is led by Manchester City Council and the National Literacy Trust.



Bee in the City will help to promote reading and boost literacy across the city through the **Bee a Reader** initiative. This will use the buzz of the trail to inspire schools, community groups, residents, libraries and businesses to champion reading and raise awareness of its benefits.

Reading or sharing stories for just 10 minutes a day is enough to make a difference and have a significant impact on literacy skills. Reading for pleasure also has proven benefits to health, wellbeing, memory and confidence.

Manchester's emblematic worker bee has a fascinating story to tell; creating stories and storytelling will be at the heart of this campaign. For more information see readmanchester.org.uk

Read Manchester BookBench Trail 2017. Photos by: Mauro Camal
The Big Read Birmingham 2016. Photos by: Daniel Graves Photography



Bee ready...



Until 9 March 2018

125 learning packages for schools and community groups - available on first come first served basis



Late February to mid-March

Information briefing sessions for lead project coordinators



26 March

Sculptures available for collection*



8 June

Sculptures to be completed and returned to Wild in Art



12 July - 23 September

Sculptures exhibited in venues throughout Manchester



End September

Sculptures returned to schools and community groups*

*Delivery/collection can be arranged for a nominal cost of £20 per journey or £50 for all three journeys.

Bee involved...

Select your Bee Learning Package

Bee Creative £695 + VAT

Includes:

A giant 3-D fibreglass Bee sculpture to decorate

Attendance for 2 staff at a briefing/ inspiration event

Inclusion in high-profile, city-wide art trail (sculpture will feature on the app and website plus a listing on the trail map)

A cross curricular learning resource pack, with lesson plans, classroom templates and activities

Unlimited entries in the 'Inspired by bees' creative writing competition

Attendance for up to 8 young people and 2 staff to 'Hive of Creativity Festival'

Busy Bee £695

(+ £150 per delegate) + VAT

Includes:

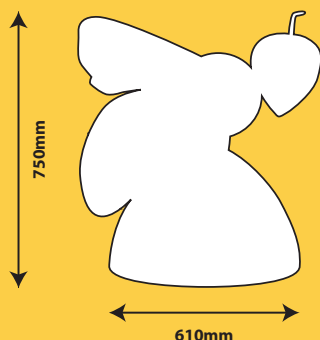
Everything in Bee Creative plus a full day Creative Writing CPD Training with The Manchester Writing School at Manchester Metropolitan University. Education professionals will find the course a useful source of insight, inspiring new ideas and passing on practical tips from experts in the field. Lunch and refreshments will be provided. See www.manchesterwritingschool.co.uk for more information.

Bee's Knees

As a sweet addition to either of the above packages, you may choose to add the following extras;

A specially developed half day educational visit and resources from the Manchester and District Beekeepers. Exploring Bees and their colony survival, pollination and plants and the impact on the food we eat, and introducing the Waggle Dance – an interactive demonstration of how Bees communicate with each other: £195 + VAT

*Delivery/collection/return can be arranged for a nominal cost of £20 per journey or £50 for all three journeys.



The project can be mapped to Arts Award, support your school's application for Artsmark status, and be used to demonstrate the school's commitment to creative learning and community cohesion for Ofsted.

Bee in the City Learning Programme is proudly brought to you by Wild in Art.

Wild in Art provides unique art education resources that inspire young people and enhance learning across the curriculum. It has engaged 500,000 young people in creative learning programmes to date. Recent projects include Read Manchester, The Big Sleuth in Birmingham and Herd of Sheffield.

www.wildinart.co.uk #wildinart

The event will raise funds for The Lord Mayor of Manchester's charity – We Love MCR Charity which is the official charity of Bee in the City. Its aim is to support the residents of Manchester to reach their full potential, helping to bring positive benefits to communities throughout the city.

Your school or group may like to consider undertaking fun, bee-themed fundraising activities for the charity as part of your involvement with the wider project. If this is of interest, Wild in Art can provide advice to get you started.

Above: The Big Hoot, 2015. Photo by: Daniel Graves Photography
Below: The Big Sleuth, 2017. Photo by: Daniel Graves Photography



The sweet benefits of taking part

What teachers say about our projects...

Read Manchester BookBench Trail 2017
Photo by: Mauro Camal



Manchester 2017: The Big Read Learning Programme

"It was wonderful to take part in a whole school project which combined many areas of the curriculum in one package. The response of the children was phenomenal!"

— St Margaret Mary's RC Primary

"Loreto feel a sense of pride in their participation in the project; to see our BookBench on the map was really special for us."

— Loreto High School

"Valuable resource to promote inclusion within the college community."

— The Manchester College

Birmingham 2017: The Big Sleuth Learning Programme

"It has been a fantastic journey with a lovely outcome and I would definitely like to be involved in a future project. It has been a rare opportunity for children to be able to showcase their art so publicly and be part of such a large scale, exciting project."

— Lyng Primary School

"Children have asked their parents to be taken around the city and explore new areas where they can also find a bear. Many children have rarely left their local environment and some had never been on a bus before... The project got everyone talking about bears... These things bring the community together as they share their stories."

— Kings Heath Primary



Get creative and help our bees take off...



To sign up to take part in Bee in the City and to purchase your Bee please complete and submit your order form online at:

www.beeinthecitymcr.co.uk

If you require a hard copy order form and/or would like to discuss the project in more detail please email:

learning@beeinthecitymcr.co.uk

Or call **01663 308088 / +44 (0) 7961 674 663**

Created in Manchester by:



MANCHESTER
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In support of:



The Lord Mayor of Manchester's
Charity Appeal Trust, registered
charity number 1066972



Artist Jodie Silverman: Bee in the City
Photo by: David Oates Photography