**PR and Communications**

We would love you to shout about your involvement with Bee in the City, letting your staff, customers and stakeholders know you are supporting the project.

**Copy for Internet/Intranet Pages**

We are delighted to be supporting Bee in the City, a spectacular public art event taking place from July - September this summer. Over eighty individually designed, super-sized Bee sculptures are winging their way to Manchester to form a world-class, free art trail across the city’s streets, parks and public spaces.

The event’s 3-D Bee sculpture has been inspired by Manchester’s iconic worker bee which has been part of the city’s heraldry for over 150 years and is synonymous with the city’s pioneering and industrious spirit. Bee in the City will bring together the business and creative sectors with local schools and communities to celebrate Manchester’s heritage and showcase its diverse cultural offer and artistic talent.

At the end of the trail, the Bees will be auctioned off to raise significant funds for The Lord Mayor of Manchester’s We Love MCR Charity to improve the lives of Manchester residents and help them reach their full potential.

To find out more about Bee in the City visit beeinthecitymcr.co.uk

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